

Content Area- Business		
Course Title- Accounting		
Grade Level- 9-12	Credits- 1	Pre-requisites None
Course Description:		
<p>Accounting- This course is designed to develop occupational competencies in bookkeeping. Course content encompasses the complete accounting cycle and provides opportunities for incorporation of computer utilization into the instruction.</p> <p>Affiliated with North Country Community College. Successful students will receive 4 credits upon registering, payment, and completion of the course</p>		

Content Area- Business		
Course Title- Advanced Accounting		
Grade Level- 10-12	Credits-1	Prerequisites- Accounting
Course Description:		
<p>Advanced Accounting- This course is to be offered as an extension of the Accounting course. It will include the introduction of additional topics involving more complex accounting applications. It will significantly extend the basic accounting concepts and skills. Pre-requisite: Accounting.</p> <p>Affiliated with North Country Community College. Successful students will receive 4 credits upon registering, payment, and completion of the course</p>		

Content Area- Business		
Course Title- Business Communications		
Grade Level- 9-12	Credits-.5	Pre-requisites- None
Course Description:		
<p>Business Communications-This course is designed to give students a comprehensive view of communication, its scope and importance in business, and the role of communication in establishing a favorable outside the firm environment, as well as an effective internal communications program. The various types of business communication media are covered. This course also develops an awareness of the importance of succinct written expression to modern business communication. Many of the assignments are to be keyboarded.</p>		

Content Area- Business		
Course Title- Business Law		
Grade Level- 9-12	Credits- 1	Pre-requisites- None
Course Description:		
<p>Business Law- The purpose of this course is to help students develop an understanding and appreciation of business law and how it affects them in everyday life. Units include: The Individual and the Legal Environment, The Legal Covenant, Personal and Real Property, Transportation and Travel, Paying for Goods and Services, Family Protection, Employment and Agency Relationships and Business Ownerships.</p> <p>Affiliated with North Country Community College. Successful students will receive 3 credits upon registering, payment, and completion of the course</p>		

Content Area- Business		
Course Title- Business of Music		
Grade Level- 9-12	Credits-.5	Pre-requisites- None
Course Description:		
<p>Business of Music- This course is designed to be an introductory study of the field of music as a continually changing and dynamic commercial profession. It is designed to aid the performer as well as the moonlighter and the music hobbyist in their interaction with the business of music. The student will explore various professions within the field of commercial music, basic copyright information, business and management practices as related to the Arts and occasionally interact with professionals and specialists in the field.</p>		

Content Area- Business		
Course Title- College Preparation		
Grade Level- 12	Credits-.5	Pre-requisites- None
Course Description:		
<p>College Preparation- This course is designed to help students in life as well as in College. There are three basic secrets to success covered, which include: staying power, mindfulness, and information literacy. There is an accompanying Media Edition CD-ROM for additional fun features. Several study tools will be explored such as: time management skills, job web, and college success factors index assessment tool.</p> <p>In class time for all aspects of the college admissions process from searching/researching potential schools, applications (including Common Application), FASFA- (including financial aid), scholarships, college interviews, etc.</p>		

Content Area- Business		
Course Title- Personal Finance		
Grade Level- 9-12	Credits-.5	Pre-requisites- None
Course Description:		
<p>Personal Finance- This is a half year course which is designed to introduce the student to and instruct him/her in all areas of personal finance. There are seven units which will be covered in the course of the instructions. They include: Career Decisions, Money Management, Financial Security, Credit Management, Resource Management, Risk Management, and Consumer Rights and Responsibilities.</p>		

Content Area- Business		
Course Title- Marketing		
Grade Level- 9-12	Credits-.5	Pre-requisites- None
Course Description:		
<p>Marketing- Introduces the student to marketing beginning with market analysis and continuing through product strategy, distribution, communications, and pricing strategy. We will also integrate a section on internet marketing which will show how all the concepts discussed may be applied to this vast communications network.</p> <p>Affiliated with North Country Community College. Successful students will receive 3 credits upon registering, payment, and completion of the course</p>		

Content Area- Business		
Course Title- Sports and Entertainment Marketing		
Grade Level-9-12	Credits-.5	Pre-requisites- None
Course Description:		
<p>Sports and Entertainment Marketing- This is an introductory course which will help students develop a thorough understanding of the marketing concepts and theories that apply to sports and sporting events. The areas this course will cover include basic marketing, target marketing and segmentation, sponsorship, event marketing, promotions, sponsorship proposals, and sports marketing plans. This course will also delve into the components of promotion plans, sponsorship proposals and the key elements needed in sports marketing plans</p> <p>Coursework will include a historical overview of sport marketing and will examine the application of marketing principles to collegiate and professional sport organizations, special events, facilities, commercial and public organizations, sponsors and corporations, sporting goods manufacturers and the sport enterprise in general. Course content will be a combination of lecture, guest speakers, assigned readings, videos, case studies, research assignments and special projects.</p>		

Content Area- Business		
Course Title- Web Design		
Grade Level- 9-12	Credits-.5	Pre-requisites- None
Course Description:		
<p>Web Design- is a hands-on course that provides the student the opportunity to develop the skills necessary to build web sites that allow users to access information. As students progress through the course, they follow best practices design techniques and apply these in the hands-on lab environment. Upon completion of the course, students will be able to design and implement functional web pages, plan a web site's organization, and publish a web site to make it accessible on the World Wide Web. Students will utilize these skills learned to plan, design, and create their own web site and maintain our Westport Central School web site.</p>		